# Film Cycle Project Learning about Japan through Digital Archive Technology

#### Tokushima University

Osamu Sahara , Akihiro Tsukamoto, and Film Cycle Project Team: Rin Onishi, Ayumi Makita, Runo Tsukioka, Mai Yoshioka, Mikoto Yoshioka, Yukino Tanitsugu, Kano Kojima, Ichie Yamamoto, Yuzuki Suetomo, Mayuno Saijo Film Cycle is a design project that aims to make an effective cycle of personal media, using 'old' and personal footage that includes 8mm films and various photos taken in the 20th century.

Using digital technology to display these media in a cohesive sequence, personal and collective stories play important roles to establish new media which weaves next narratives to be shared within and beyond communities.

We examined how to preserve and reuse personal media for contributing to a world of empathy through learning about Japan.

Update the database with collected stories

6 Gathering another stories from the community through the event.

#### Interact/Unite/Produce/Exhibit within community contexts

Exhibition: Hold film return event.

#### High School or University Students

KEY TARGET GROUP for community develop Personal Media 8mm film and photographs Distribute flyers to the target communities for collecting personal media through the news paper company and posting work

#### **Elder People**

Knowledge of the community's history

Disappearing

Feedback

Collecting personal media and stories

### University Students

Desire to gain skills for becoming community mediators

Colorization as for activating memories Story collection from the film owner

> **B** Digitalization Making database

#### Effective cycle system of personal media

#### High School Or University Students

KEY TARGET GROUP for community development

> Rise of Civic Pride/ Deeper Comprehension about our community

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**PUBLIC POV** 

# PERSONAL POV

COMMUNITY

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**Elder People** 

Knowledge of the community's history

#### Rise of Civic Pride

#### University Students

Desire to gain skills for becoming community mediators

#### **Cultivate Mediator Skills**

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High Technology Skill VR PROJECT

#### BACKGROUND THEME: **REALITY IS ONE OF THE IMPORTANT KEYS TO DEEPER COMPREHENSION**

Television has become media which makes the audience consume even the cruelty of war. Social reality has become a situation in which images are overflowing.

Kin Sakurai from NHK's media research center 2001

NHK=Japan Broadcasting Corporation



Aichi university of education **Mitsuru Fujie** 

# It is important to perceive reality from an image through students' physical analogies by manipulating the image.

Fujie 1993



# will raise reality

# Start receiving reality from an digital image through students' physical analogies

**Does it work?** 

# Effectiveness of colorization for the sake of deeper comprehension

# Colorized photographs might gives you a chance to activate the memory of personal stories more than black and white photographs.

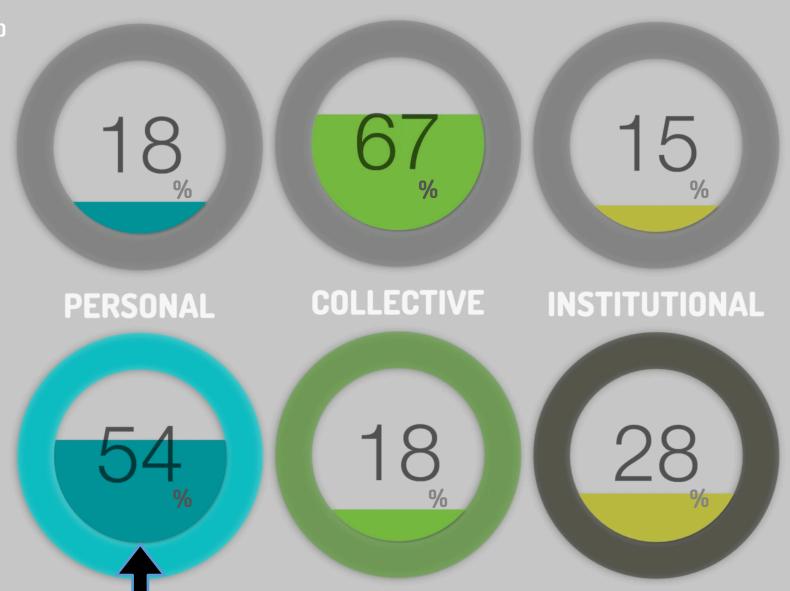
According to our research. Osamu Sahara, II Hinako, Ikegawa Takayuki (2020)

Connecting an Art Class with Social Contexts through Image Media: Effectiveness of Photograph Colorization for Oral History Archiving,

# Interviewing with B/W photo

Interviewee (Sonoko Kinjo from Okinawa age 85 Female 2017)

Interviewing with Colorized photo



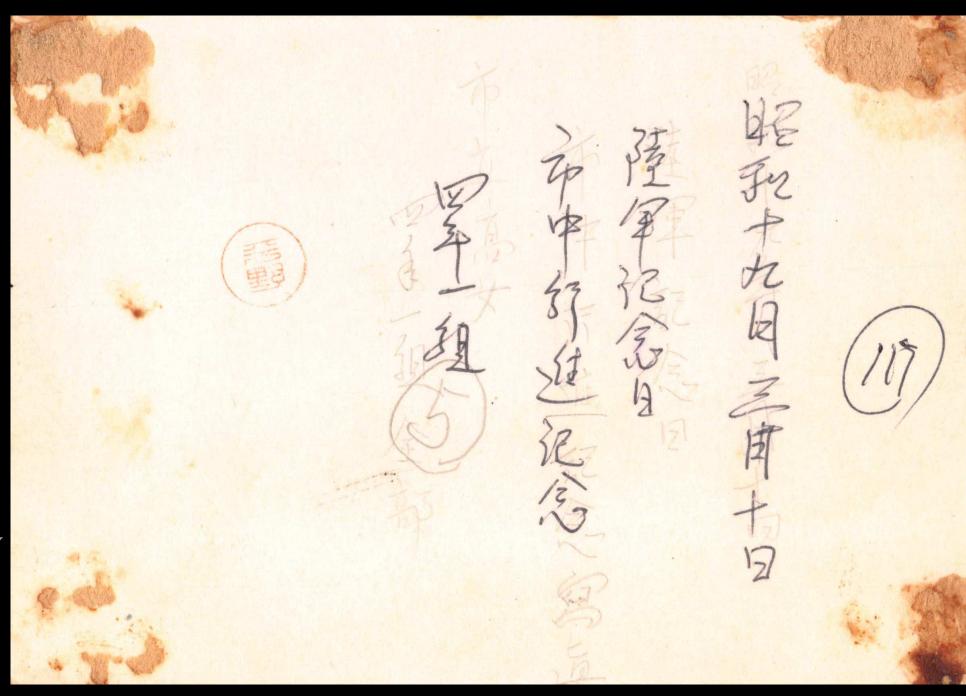
Interviewee talked more about personal stories with colorized photograph.

Good materials making film cycle effective

#### **Examples of some interesting photos**

## 1944 Marching The city

MARCH 10, 1944:ARMY DAY TOKUSHIMA MUNICIPAL WOMAN'S HIGH SCHOOL MARCHING THE CITY





Mr. Hirano, the owner of the photo, had no choice but to do it because she would be scolded by the military. She thought it was no good at all.

#### Photo Colorization Of Mis' Hirano

We could have collected Mis' Hirano's story the second from left.

She got joyful tears on her eyes when she saw this colorized photo.



### SPUTNIK OBSERVATION

Seems like they are observing the shadow of Sputnik crossing in front of the sun

JAS 人工衛星観測所 四日本部 東経 134:35'29"。 北緯 34:746

Glass-plate photo negative from Kyoto Ooe town

Turned into positive

Colorized with Adobe Photoshop by handwork

## **COLORIZATION WILL GIVE YOU REALITY**



**Evaluation of a colorized photo from the interviewee Text mining of interviewee's 2017 responses in talking about photo attributes** 

# Moreover

# Scent

Color

# Sounds

# **Sensation**

While we colorize the photo, some student started to feel some kind of synesthesias perception

#### I defined this type of knowledge / ability as

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Visually Triggered Ideated Somatic Knowledge

Also, through brain analysis by using NIRS (Near Infrared Spectroscopy) I concluded that this ideation ability can be developed through art-based activities.

O. Sahara, Significance of Educating Media Art Expression in Art Education from a Cognitive Science Approach, K. Aaron and O. Shara Eds, *Global Media Arts Education: Mapping Global Perspectives of Media Arts in Education,* Palgrave Macmillan 2022

# In conclusion

Using art based activities through the digital archiving activity of the personal media will give participants a deeper comprehension of the reality of the media.

In this case, it facilitated deeper comprehension about the local community in Japan for the student participants. Further, they have done a meaningful thing and have contributed to their local society.

# **Future Goal**

In addition to the interview work. Al's contextualization ability is getting so powerful. By using those engine, we are planing to contextualize the 8mm film database.

So, our future goal is about to create a database that allows us to analyze past events via personal media. As it's like applying citizen journalism we do over social network services in this 21st century to the past.

# フィルムサイクルプロジェクト マッピング部門 Mapping work for the Film Cycle Project



# マッピングの手順 How to create an 8mm film story map

1 フィルムの映像から手掛かりとなる地物を見つけ出し, デジタルマップ上で映像と位置をリンクさせていく。

Find a location related objects from the 8mm films, and link the objects with the location on a digital map.

2 その後, 昭和初期と昭和後期に分けてマッピング。 Divide and map the 8mm films into the early Showa period and the late Showa period

3興味深いフィルムについては詳細なストーリーマップを 作成。

Create a detailed story map based on the important context of 8mm films for the community.





## It is the collection of 8mm films taken during 1988-1987. フィルムサイクルプロジェクト

昭和初期編

Film Cycle Projects 2022年9月30日

Latter half of the Showa Era (1926-1989)

呼伦贝尔市 黑龙江省 伊春市 伊春市 · Хабаровск

This is the result of all the works in the "Film Cycle Project Early Showa Period" project.

#### フィルムサイクルプロジェクト

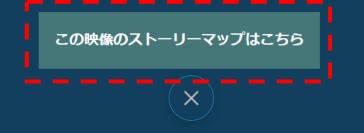


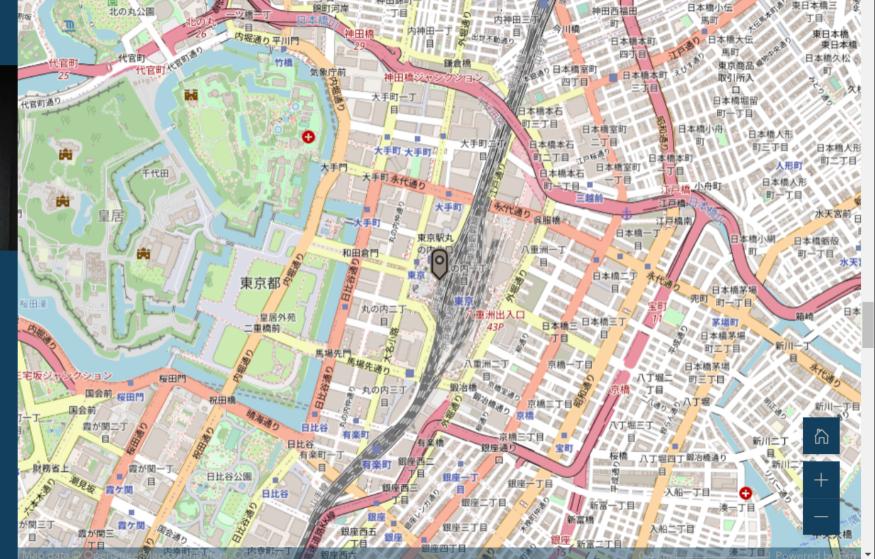


There are many films of Tokushima where the owner is from, and also we find there are many films taken in Tokyo and Osaka. Clicking a thumbnail on the left, the video and location will be magnified. Surprisingly, there are the films of Hokkaido Island and Manchu "occupational district" of China during this time period. It was really hard to define the location of unfamiliar places overseas or in the countryside with no landmarks. YAMK012 東京へ 昭和八年 九年の作品 :

#### 東京へ 昭和八年 九年の 作品

撮影年:1933~1934年





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We set up the green button for the detailed story map for some interesting 8mm film contents.

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## 東京へ 昭和八年 九年の作品

撮影年:1933~1934年

tgis seminar 2022年11月26日



Then, we can see the detailed story map which focuses on the single 8mm film.

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日本劇場

「マーカス・ショー」とは、吉本興業 が昭和9年(1934年)3月に東京・有楽 町の日本劇場で開催したショーであ

05

06

We can observe and track their travel plan and the route through the time sequence of the film. Also, the video timeline sequence and the location icon are totally synchronized, So, you can easily understand and track the location of the image.

フィルムサイクルプロジェクトのウェブサイトです。 ここでは,3つのカテゴリーに分けられ,そのカテゴリーのすべ ての動画を見ることができます。

https://arcg.is/1KSD5v1

This is the Film Cycle Project website. Here, we divided everything into 8 categories and you can watch all of the movie clips we have gathered.

## Summary

・映像に出てくる地点をひとつひとつ手作業で特定しました。

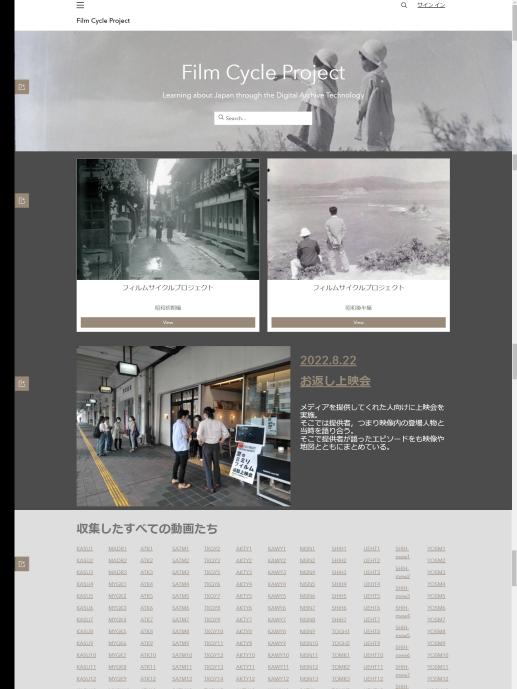
・<mark>昭和初期と後期</mark>に分けました。これはインデックスマップになっており、動画を場所から 検索することができます。

・そして興味深いフィルムについては、<mark>地図と映像の場所が連動するストーリーマップ</mark>を作成 しています。

We defined the locations in the films one by one.

We created detailed story maps which synchronized the video timeline and location for some important films.

We categorized some of our films into early Showa and late Showa eras and you can search the indexed films on the map.



 KASU14
 MYGK11
 ATK14
 SATM14
 TKGY16
 AKTY14
 KAWY14
 SATK2

 KASU15
 MYGK12
 ATK15
 SATM15
 TKGY12
 AKTY16
 KAWY15
 SATK3

# Thank you.